

How to



Join us on
Facebook

The How-to FB Guide

Don't miss out on the networking opportunities Facebook provides

Step 1 - Set up an account

1. Go [to www.facebook.com](http://www.facebook.com).
2. Fill in the information
3. Click "Sign Up"

Step 2 - Customize your profile

1. Follow the easy, step-by-step directions Facebook gives you.
2. You can skip any step and add information at a later time.

Step 3 - Get connected

1. Type International Brangus Breeders Association in the search bar on your "Home" page. Click the "Like" button at the top of the fan page.
2. Search for people you know, groups and organizations the same way.

Step 4 - Start your own business page

1. Go to www.facebook.com/pages. Click on "Create Page" at the top right of the screen.
2. Classify your business page. Use the options in the drop-down menus to further describe your business.
3. Enter the name of your business page and verify you are an official representative of the business/organization
4. Click "Create Official Page".

Download the complete how-to guide

This flyer only begins to describe the basics of Facebook. The complete **"How to Facebook: Guide for the Beef Industry"** explains more about how to use Facebook to your advantage. Get it here:

<http://thecattlecall.wordpress.com/social-media-guides/>

How you can benefit from Facebook

Facebook is a great tool that serves many purposes:

- Stay updated on current issues
- Be informed about industry events
- Find out about the latest technologies
- Highlight your achievements
- Share information about your operation

It is easy to share information

about you, your operation, sales, events and photographs. Ask a question and receive a variety of responses from producers just like you from around the world that have different perspectives.



Facebook contributes to making your operation more productive, efficient and more profitable.

**Stay informed. Get involved.
Tell your story.**

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